



SRH UNIVERSITY HEIDELBERG
HEIDELBERG SUMMER SCHOOL

SCHOOL OF BUSINESS

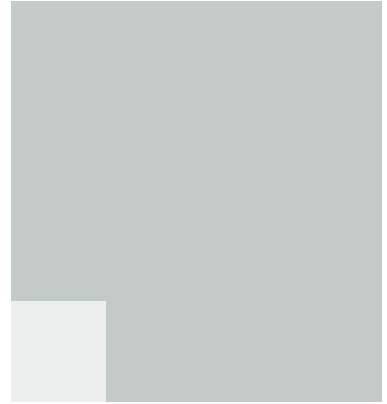
Business is going global...

...are you?

Experience a study abroad program in one of Germany's most attractive locations: HEIDELBERG. The SRH University Heidelberg boasts an exceptional program in Business Administration, along with its modern campus near the city centre, where picturesque surroundings, history, and education meet to form one of Germany's most beautiful cities. It is an excellent setting to learn about German and European culture, history, politics and how business in Europe operates. The region has a very strong economy with corporate headquarters of BASF, SAP, Mercedes-Benz, Porsche and many more.

SRH University Heidelberg

is the first and largest of the few private universities in Germany. This fully-accredited school was founded in 1969 and offers Bachelor's and Master's degrees in the fields of Architecture, Business Administration, Business Law, Business Psychology, Electrical and Mechanical Engineering, Industrial Engineering and Management, Information Technology, Music Therapy, Social Economics and Social Work. Currently, close to 2,400 students are enrolled.



The School of Business

offers Bachelor's and Master's degrees. More than 600 students are enrolled in Business. In the latest CHE ranking of German business schools, the School of Business was included in the group of highest performers.

Courses

The Heidelberg Summer School welcomes international undergraduate and graduate students. You will take two parallel courses, taught in English. The courses consist of lectures and a variety of excursions to cultural sites, European institutions and enterprises.

Business in Europe: Learn crucial aspects of "Doing Business in Europe". Sessions focus on marketing and management in the European market. You will learn about and gain important insights into the structure of the German and European economy, as well as practicing international business behavior and discussing cross-cultural communication issues.

European Society and Culture: You will become familiar with the European Union, including a visit to the EU Parliament in France. Subjects in this course include history, geography, cross-cultural issues, German and European culture and some fun "Survival German" language instruction.





Summer School SRH University Heidelberg



Excursions

The SRH University Heidelberg Summer Program includes a number of fascinating excursions to enhance and supplement classroom learning. These include: a guided Heidelberg city tour, a visit to the European Parliament in Strasbourg, tours of a typical local brewery and vineyard, a visit to an automotive company (Porsche, Audi, BMW, Mercedes-Benz), Mercedes-Benz Museum, SAP Headquarters and more (exact destinations are subject to change).

Expenses

Please check with your International Programs / Study Abroad Office for credit transfer, US tuition and costs for room and board in Germany (housing on campus*).

Additional expenses: roundtrip airfare, personal expenses (amount varies based on personal spending habits), travel independent of the Heidelberg Summer School

Eligibility

Students must have a 2.5 cumulative GPA or higher to participate in the Heidelberg Summer Program. Students who do not meet these requirements should speak to their International Programs / Study Abroad Office.

* Subject to availability

Facts / Program Features

Two courses taught in English

- Housing in furnished single rooms on campus
- Meals: Three meals a day (Monday to Friday) at the university cafeteria and packed lunch for Excursions
- Transportation and guide for field trips
- Survival German language courses
- Cultural and recreational activities

Visit our webpage for more details:
www.summerschool-heidelberg.de



Contact

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