



COURSE OF STUDY
BUSINESS IN LIFE SCIENCE, M.SC.

Innovative and focused on the future: Management in the growth market of Life Science!

As a future manager in the pharmaceutical and biotech / medical technology industry, you not only need to keep your eye on the newest research in the field. Successful product development and promotion also requires the right business know-how. This international, English-language Master's degree program qualifies scientists, technicians and IT specialists alike to establish and manage enterprises in the Life Science branch.

Find the right program! Know where to study! Learn through hands-on, innovative and interdisciplinary methods!

As one of the oldest and largest private universities in Germany, the SRH University Heidelberg looks back over 40 years of experience in offering cutting-edge degree programs in the areas of Business, Informatics, Engineering, Architecture, Social and Legal Sciences and

Applied Psychology, as well as Therapy Sciences! Each of these interdisciplinary, practice-relevant study programs is continually developed through cooperation between experts in research and industry. Small class sizes and close contact between students and professors ensure optimal guidance throughout your studies.

Go international!

All lectures, seminars and colloquia are held in English. Our curriculum gives special consideration to the various international legal parameters within the Life Science branch, as well as the ethical codes guiding globally-active businesses.



Hands-on learning!

Through “Guided Studying”, applied learning methods are tailored to each student’s individual strengths and weaknesses. This allows students to achieve a specialisation area even during their studies. During a 6-month integrated internship with one of our partner companies, you will then have the opportunity to apply those skills

toward solving concrete issues in the real world, and become familiar with the international Life Science industry.

A Master's degree in Business in Life Science opens doors!

Our international, English-language Master's program qualifies you to establish and manage enterprises in the Life Sciences industry. We provide you with the key competencies for success in managing businesses in the Life Sciences branch:

I Leadership skills

an important qualification for leading people in companies

I Understanding of science and medicine

a fundamental requirement for the successful development and promotion of new products

I Practical experience

through "Guided Studying", a hands-on learning program tailored to your individual strengths and weaknesses

I Business skills

through management strategies oriented toward the Life Sciences branch

I Communication and intercultural competence

through international instructors and partners in the industry

Module overview

The program's didactic structure focuses on the concept of hands-on learning, carried out through lectures, seminars, exercises and interdisciplinary project work. The curriculum comprises a total of 15 modules arranged in 5 module groups:

Module Overview

	Modules	Courses	Credits
Entrepreneurship and Management	MBLS 01	Entrepreneurship	5
	MBLS 02	Strategic Management	5
	MBLS 03	Corporate Finance	5
	MBLS 04	Introduction to Legal Guidelines	5
	MBLS 05	International Project Management	5
	MBLS 06	Marketing and Sales of Biotech Products	5
Life Sciences	MBLS 07	Information Systems and Data Management	5
	MBLS 08	Fundamentals in Medicine for Non-Physicians	5
	MBLS 09	Research Strategies in Life Science	5
	MBLS 10	Legal Guidelines of Product Development and Testing	5
	MBLS 11	Personalized Medicine	5
Internship	MBLS 12	Pre-Internship Preparation: Business Plan Creation and Presentation	5
	MBLS 13	Internship / Project / Special seminars and colloquia / Shadowing	25
Individual Career Coaching	MBLS 14	"Guided Studying": a program for individually-tailored, hands-on learning	5
Project Work	MBLS 15	Master's Thesis and colloquium on scientific papers	30
		Total	120

AT A GLANCE

BUSINESS IN LIFE SCIENCE

MASTER'S PROGRAM BUSINESS IN LIFE SCIENCE*

Duration of study

- Two years (six trimesters)

Begin

- 1 October 2012

Admission requirements

- Completed Bachelor's or Diplom degree (180 credits) in the fields of engineering, natural sciences, medical engineering or informatics
- Completed Bachelor's or Diplom degree in business administration with experience in the Life Science industry (at least 30 credits)
- English language skills at a TOEFL-level > 71 (iBT), or comparable language test

Degree

- Internationally-recognized Master of Science (120 credits)

Career Prospects!

The Business in Life Science degree combines scientific, technical and business knowledge into one.

This application-oriented degree program is conducted through close cooperation with partners in research, teaching and industry. Instructors from business and research institutions ensure that the latest findings in the field are integrated into the program curriculum.

A degree from the SRH University Heidelberg provides you with excellent qualifications for a leadership position managing businesses in the Life Sciences branch, e.g. in product management, project management or in business development. Furthermore, we also equip you with the business tools to establish your own company in this highly innovative industry.



How to apply

The Business in Life Science program starts every year on 1 February, 1 June and 1 October. We look forward to your application, which should include:

- A curriculum vitae (in tabular format)
- A copy of your university qualification
- A motivation letter
- Two current passport photos
- A copy of your identification card (both sides) or, for international students, your own national identity card
- The application form, filled out completely and signed
- A copy of your Diplom certificate or Bachelor's diploma
- A copy of your TOEFL test results (or comparable language test)

You can apply right online or download the application form at **www.fh-heidelberg.de**.

Questions?

We would be happy to speak to you on the phone, at one of our University Info Days or in person by appointment.

Just contact Dr. Beate Land at +49 (0) 6221 88 1414 or write **beate.land@fh-heidelberg.de**.



Tuition – Invest in your future!

We are a private, state-accredited institute of higher education. Tuition fees give us the means to provide you with excellent instruction and optimal study conditions. Please visit our website at www.fh-heidelberg.de for more information on the Master of Business in Life Science program.

Financing opportunities

In addition to the classic “BAföG” (German federal financial aid program for students), there are numerous possibilities for financing your studies. We’ll be glad to advise you as to which of the following could be an option for you:

- BAföG (German federal financial aid program for students)
- Student loans from the KfW bank group
- Education funds
- Merit scholarships and other financial aid programs



United we stand!

The Business in Life Science degree was developed within the scope of the federal government's "High-Tech Strategy", an educational concept supported by the German Federal Ministry of Education and Research in cooperation with BioRN (Biotech Cluster Rhine-Neckar) of the State of Baden-Württemberg. This cluster of high-performance leaders includes universities, highly-ranked research institutions and biotech companies who join together to promote strengthened connectivity between forces in science and business. This ensures a high practical relevance in our curriculum, in addition to the direct incorporation of the latest research findings.

Practically oriented and well-connected

We work together with a number of international enterprises and research institutions within the framework of the BioRN High-Performance cluster. Special excursions help to deepen your understanding on-site. You also learn scientific working methods and how to apply your own ideas in carrying out project work.



Confirmed teaching quality

Institutional accreditation is for private universities in Germany what the TÜV-test is for cars. The SRH University Heidelberg was awarded institutional reaccreditation by the *Wissenschaftsrat* (German Council of Science and Humanities) in 2009.

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